ORDER

Orders	Order / Rev:	106948	_	
	Alt Order #:	06855310	_	
	Product Desc:	Candidate Orders	_	HD
	Estimate:	1844	_	KSNV
	Flight Dates:	09/25/12 - 10/01/12	Primary AE:	Amy McCreary
	Original Date / Rev:	09/24/12 / 09/28/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
08/27/12	09/30/12	40	\$38,665.00	\$32,865.25		
10/01/12	10/01/12	10	\$7,890.00	\$6,706.50		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	40	\$38,665.00	\$32,865.25	0.00
October 2012	10	\$7,890.00	\$6,706.50	0.00
Totals	50	\$46 555 00	\$39 571 75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$46,555.00
Market	100%	\$179,057.69

Competitive Share	Share	Total
Compenies Share	Silale	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$44,764.42
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	22%	\$39,392.69
KTUD	2%	\$3,581.15
KVVU	20%	\$35,811.54
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$8,952.88

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	e Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp w/	Wa G M	5-6a	MTWTF	:30	2	\$325.001	0.00 NM	2	\$650.00
M-F 5-6a WakeUp w/Wagners													
WAKE UP WITH THE WAGNERS													
	Sta	rt Date E	End Date	Weekdays Sp	ots/Week	Rate F	Rating						

Print Date: 09/28/12 16:07:18 Page 2 of 4

Order / Rev: 106948

06855310 Alt Order #: Product Desc:

Advertiser: Obama for America

Flight Dates: 09/25/12 - 10/01/12 Candidate Orders

Estimate: 1844 **KSNV**

Ln Ch	Start	End	Inventory Code	Break	Start/End T	īme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	09/25/1	2 10/01/12	M-F 5-6a WakeU		5-6a	МГЖГБ	:30	2	\$325.00 1	0.00 NM	2	\$650.00
WAKE	LIP WITH	THE WAGN	M-F 5-6a WakeU JERS	lp w/Wagners								
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		10/01/12	MTWTF	2	\$325.00	0.00						
E 2 KSNV	09/25/1	2 10/01/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	МГWГF	:30	2	\$650.00 1	0.00 NM	2	\$1,300.00
WAKE	UP WITH	THE WAG		p w/wagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09 E 3 KSNV		10/01/12	MTWTF Today Show	CM	\$650.00 658a-9am	0.00 MTWTF	:30	2	\$850.00 1	0.00 NM	2	\$1,700.00
L 3 NOIW	03/23/1	2 10/01/12	Today Show	Olvi	ooda Jam	WII WII	.50	_	ψ030.00 1	0.00 14101		Ψ1,700.00
_	SHOW	5 15 1		0	5.	D. ()						
Sta Week: 09	art Date /25/12	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$850.00	Rating 0.00						
E 4 KSNV	09/29/1	2 09/29/12	News 3 Sunrise -	SATUROM	6a-7a	S-	:30	1	\$350.00 1	0.00 NM	1	\$350.00
NEWS	3 AT SUN	IDICE	News 3 Sunrise	SATURDAY								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	S-	1	\$350.00	0.00						
E 5 KSNV	09/29/1	2 09/29/12	SIGN ON-SIGN (OFF CM	5-6A	S-	:30	1	\$625.00 1	0.00 NM	1	\$625.00
SATUR	DAY TO	DAY	Saturday Today		(5:00 AM-6:0	JU AIVI)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09 E 6 KSNV		09/30/12	News 3 Sunrise -		\$625.00 6a-7a	0.00	:30	1	\$325.00 1	0.00 NM	1	#225.00
E 0 KSINV	09/30/1	2 09/30/12	News 3 Sunrise :		0a-1a	3	.30	'	φ323.00 T	U.UU INIVI	'	\$325.00
_	_	NRISE REV			_							
<u>Sta</u> Week: 09	art Date /24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$325.00	Rating 0.00						
E 7 KSNV			Sunday Today	CM	7a-8am	S	:30	1	\$625.001	0.00 NM	1	\$625.00
TODAY	ON SUN	IDAV	Sunday Today									
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	S	1	\$625.00	0.00						
E 8 KSNV	09/30/1	2 09/30/12	Meet the Press Meet the Press	CM	8a-9am	S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
MEET :	THE PRE	SS	Weet the Fress									
	art Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 09		09/30/12	M-F Today Show	II 3rd HRM	9-10a	0.00 MTWTF	:30	2	\$350.001	0.00 NM	2	\$700.00
L 3 ROIV	03/23/1	2 10/01/12	M-F Today Show		J-10a	WII WII	.50	_	ψ550.00 1	0.00 14101		Ψ100.00
	/ SHOW I		Ma aludana	0	Data	Datie						
Sta Week: 09	art Date /25/12	End Date 10/01/12	Weekdays MTWTF	Spots/Week 2	Rate \$350.00	Rating 0.00						
E10 KSNV			M-F Today Show	III 4th ICM	10am-11am	МГЖГБ	:30	2	\$325.00 1	0.00 NM	2	\$650.00
TODAY	′ SHOW I		Today 4th Hour									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		10/01/12	MTWTF	2	\$325.00	0.00						
E11 KSNV	09/25/1	2 10/01/12	Rachael Ray	CM	11am-12pm	МГЖГБ	:30	3	\$325.00 1	0.00 NM	3	\$975.00
RACHE	EL RAY		Rachael Ray									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09 E12 KSNV		10/01/12	MTWTF Noon News	CM	\$325.00 12-1230pm	0.00 MTWTF	:30	2	\$425.00 1	0.00 NM	2	\$850.00
LIZ NONV	U3/Z3/ I	2 10/01/12	Noon News	Civi	12-1230HIII	W11 W1 F	.30	۷	φ 4 23.00 Ι	U.UU INIVI	_	φουυ.υυ
	3 AT NO		M/s at t	0	5 :	D-ti-						
<u>Sta</u> Week: 09	art Date /25/12	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$425.00	Rating 0.00						
E 13 KSNV				CM	1258p-2pm	MTWTF	:30	2	\$425.00 1	0.00 NM	2	\$850.00

Print Date: 09/28/12 16:07:18 Page 3 of 4

KSNV

Order / Rev: 106948

Advertiser:

Alt Order #: 06855310 Product Desc: Candidate Orders

09/25/12 - 10/01/12 Flight Dates: Estimate: 1844

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Days of our Lives Days of our Lives DAYS OF OUR LIVES Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 09/25/12 10/01/12 \$425.00 0.00 E14 KSNV 09/25/12 10/01/12 The Doctors СМ MTWTF--:30 2 \$325.001 0.00 NM 2 \$650.00 2pm-3pm The Doctors THE DOCTORS Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 09/25/12 10/01/12 MTWTF--\$325.00 0.00 E15 KSNV 09/25/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM MTWTF--:30 2 \$600.001 0.00 NM 4-5pm 2 \$1,200.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--10/01/12 Week: 09/25/12 \$600.00 0.00 E 16 KSNV 09/25/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 2 \$700.001 0.00 NM 2 \$1,400.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Weekdays Start Date **End Date** Spots/Week Rate Rating MTWTF--Week: 09/25/12 10/01/12 \$700.00 0.00 E 17 KSNV 09/25/12 10/01/12 M-F Early News 5-630p MTWTF--:30 2 \$1,000.001 0.00 NM CM 2 \$2,000.00 M-F Early News **EARLY NEWS End Date** Spots/Week Start Date Weekdays Rate Rating 10/01/12 MTWTF-Week: 09/25/12 \$1,000.00 0.00 2 E 19 KSNV 09/25/12 10/01/12 M-F Jeopardy MTWTF--1 \$1,000.001 CM 630-7pm :30 0.00 NM \$1,000.00 M-F Jeopardy **JEOPARDY** Weekdays Start Date **End Date** Spots/Week Rate Rating 10/01/12 MTWTF--Week: 09/25/12 \$1,000.00 0.00 Mon PR 8-10p M- - - - -E 20 KSNV 10/01/12 10/01/12 СМ :30 1 \$4,000.001 8-10pm 0.00 NM \$4,000.00 Monday Prime 8-10pm THE VOICE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 M- - - - -0.00 \$4,000.00 E 21 KSNV 09/25/12 09/25/12 Tues PR 10-11p CM 10-11pm - T- - - -:30 1 \$3,200.001 0.00 NM \$3,200.00 Tuesday Prime 10-11pm PARENTHOOD Start Date **End Date** Weekdays Spots/Week Rate Rating 09/30/12 - T- - - -\$3,200.00 Week: 09/24/12 0.00 Wed PR 9-11p E 22 KSNV 09/26/12 09/26/12 - - W- - - -\$3,200.001 0.00 NM CM 9-11pm :30 \$3,200.00 Wednesday Prime 9-11pm LAW & ORDER: SVU Start Date End Date Spots/Week Rating Weekdays Rate - - W- - - -\$3,200.00 Week: 09/24/12 09/30/12 0.00 E 23 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA CM ---S :30 1 \$2,400.001 0.00 NM \$2,400.00 1p-530pm NFL Pre-Game FOOTBALL NIGHT IN AMERICA Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 09/24/12 09/30/12 ----S \$2,400.00 0.00 E 24 KSNV 09/30/12 09/30/12 NFL Football СМ 1P-9PM ----S :30 1 \$10,000.00 1 0.00 NM \$10,000.00 NFI Football SUN NT FB: NY GIANTS @ PHIL Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/24/12 09/30/12 1\$10,000.00 0.00 E 25 KSNV 09/25/12 10/01/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF--:30 2 \$1,100.001 0.00 NM 2 \$2,200.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTF--Week: 09/25/12 10/01/12 \$1,100.00 0.00 E 26 KSNV 09/25/12 10/01/12 CM MTWTF--:30 2 \$425.001 0.00 NM 2 \$850.00 1135p-1237a

Obama for America

Print Date: 09/28/12 16:07:18 Page 4 of 4

Order / Rev: 106948

6948 Advertiser:

Obama for America

c: Candidate Orders

Alt Order #: 06855310

Product Desc:

KSNV

Flight Dates: 09/25/12 - 10/01/12

Estimate: 184

1844

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			The Tonight Show	I								_
TONIC	·UT CUO	N W/ JAY LE	Tonight Show									
				C= =4= ///= =1:	Data	Datin a						
Week: 09	art Date	End Date 10/01/12	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
E 27 KSNV			Late Night w/Fallo		1237a-136a		:30	3	\$225.001	0.00 NM	3	\$675.00
EZ/ KSINV	09/23/1	2 10/01/12	Late Night w/Fall	_	1231 a-130a	IIII MITWIT	.30	3	φ223.00 I	U.UU INIVI	3	φ6/5.00
LATE N	NIGHT W	JIMMY FAL)II								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/25/12	10/01/12	MTWTF	3	\$225.00	0.00						
E 28 KSNV	09/25/1	2 10/01/12	Last Call w/Carso	n Daly CM	136-205am	MTWTF	:30	4	\$40.003	0.00 NM	4	\$160.00
			Last Call w/Carso	n Daly								
LAST (CALL WIT	TH CARSON	DALY									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/25/12	10/01/12	MTWTF	4	\$40.00	0.00						
E 29 KSNV	09/29/1	2 09/29/12	Saturday Night Liv	/e CM	1130pm-1:0	2amS-	:30	1	\$750.002	0.00 NM	1	\$750.00
			Saturday Night Li	ve								
	RDAY NIC											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	S-	1	\$750.00	0.00						
E30 KSNV	09/30/1	2 09/30/12	LAW & ORDER (I	,	Sat 1-2am /	Sun 12S	:30	1	\$45.003	0.00 NM	1	\$45.00
	00050		Law & Order (LF)									
	ORDER	-	147 1 1	0	5 /	D ()						
Sta Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
				- 1	\$45.00	0.00			ФООБ ОО О	0.00.00.0		#005.00
N31 KSNV	09/29/1	2 09/29/12	Vegas Inc.	CM	6:30-8pm	5-	:30	1	\$225.002	0.00 NM	1	\$225.00
Ct	t D - t -	Fad Data	Vegas Inc.	C= =+= ///= = -	Data	Datina						
Sta Week: 09	art Date	End Date 09/30/12	Weekdays S-	Spots/Week	Rate \$225.00	Rating						
vveek: 09	1/24/12	09/30/12		1	\$∠∠5.00	0.00						
										Totals	50	\$46,555.00